



Mandatory Disclosure

1	Name of the Institution	SOIL SCHOOL OF BUSINESS DESIGN
	Address including Telephone, E-Mail	Plot No.23, Sector -2, Phase 1, IMT Manesar, Gurugram – 122050 Number - 0124-4113361 Email: Director@schoolofbusinessdesign.com
	City & Pin Code	Gurugram – 122050
	State / UT	Haryana
	Phone number with STD code	0124-4113361
	FAX number with STD code	NA.
	Email	Director@schoolofbusinessdesign.com
	Website	www.schoolofbusinessdesign.com
2	Name and address of the Trust/ Society/ Company and the Trustees	INSPIRED LEADERSHIP GURUKUL CIN:U80903HR2012NPL045688
	Address including Telephone, E-Mail	Address: Plot 76, Sector 44, Gurgaon 122003, India T: 0124-4302222

Director Details

S.No	Name	Address	Telephone No.	Positions held (In Company)
1	ANIL SACHDEV	1002-B, THE ARALIAS DLF GOLF COURSE, DLF PHASE V GURGAON 122009 HR IN	0124-4302222	CHAIRMAN & DIRECTOR
2	KEWAL KRISHAN NOHRIA	11, ARYAVARTHA N D ROAD MUMBAI 400026 MH IN	0124-4302222	CHAIRMAN & DIRECTOR
3	YOGESH ANDLAY	J & K-51 LAXMI NAGAR NEW DELHI 110092 DL IN	0124-4302222	DIRECTOR
4	NEERA SACHDEV	1002-B, THE ARALIAS DLF GOLF COURSE, DLF PHASE V GURGAON 122009 HR IN	0124-4302222	DIRECTOR
5	SANJAY GUPTA	LCG 505 B, The Laburnum Complex, Sector 28, Sushant Lok Phase 1 Gurgaon 122001 HR IN	0124-4302222	DIRECTOR
6	SAHIL SACHDEV	1002-B, THE ARALIAS DLF GOLF COURSE, DLF PHASE V GURGAON 122009 HR IN	0124-4302222	DIRECTOR



	Address of the organization	Plot No. 76, Sector – 44, Gurugram – 122003
	Telephone No.	0124-4302222
	Email	info@schoolofbusinessdesign.com
3	Name and Address of the Vice Chancellor/Principal/Director Address including Telephone, E-Mail	Dr. R Srinivasan SOIL School of Business Design, Plot No 23, Sector -2, Phase I, IMT Manesar, Gurugram – 1220500 0124-4113361 Director@schoolofbusinessdesign.com
	Exact Designation	DIRECTOR
	Address	SOIL School of Business Design, Plot No 23, Sector -2, Phase I, IMT Manesar, Gurugram – 1220500
	Phone number with STD Code	0124-4113361
	Email	Director@schoolofbusinessdesign.com
4	Name of the affiliating University	Not Applicable
5	Governance	
	Members of the Board and their background	

Sr.No.	Name	Designation
1	Mr. Sanjay Gupta	Chairman, Board of Governors - ILG
2	Mr. Yogesh Andlay	Member, Board of Governors
3	Ms. Neera Sachdev	Member, Board of Governors
4	Mr. Anil Sachdev	Member, Board of Governors
5	Mr. Sahil Sachdev	Member, Board of Governors
6	Mr. Kewal Krishan Nohria	Member, Board of Governors
7	Mr. Arun Jain	Member, Board of Governors
8	Mr. Pradip Navin Khandwalla	Member, Board of Governors
9	Mr. Swaminathan Dandapani	Member, Board of Governors
10	Dr. R. Srinivasan	Member Secretary, Board of Governors
11	Dr. P.Malarvizhi	Member, Board of Governors
12	Dr. Ranjita Gupta	Member, Board of Governors

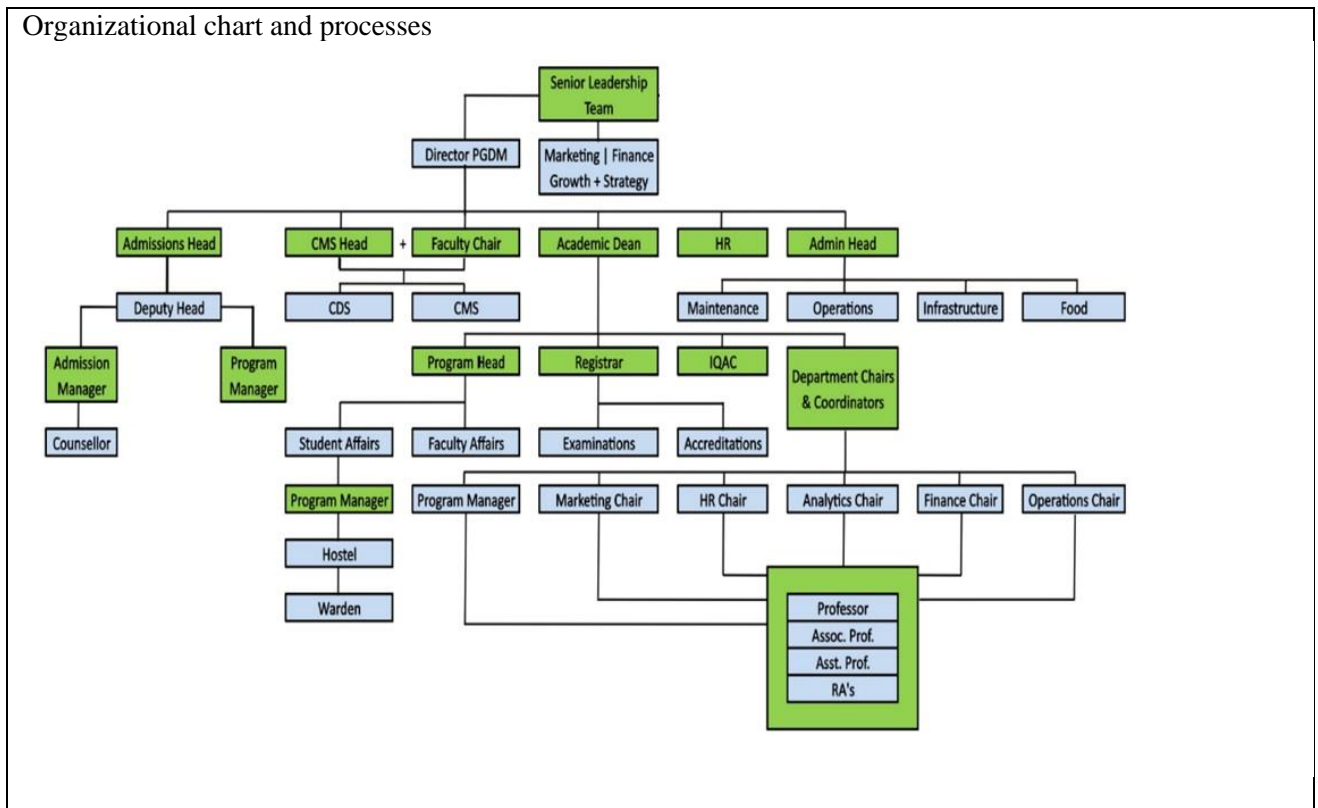
	Frequency of meetings	Twice a year
--	------------------------------	--------------



Members of Academic Advisory Body	
-----------------------------------	--

Sr. No.	Name	Current Designation	Positions
1	Anil Sachdev	CEO & Founder SOIL	Chairman
2	B Muthuraman	Ex-Vice Chairman, TATA Steel	Member
3	A K Arora	CEO, Dr. Shroff Charity Eye Hospital	Member
4	Indira Parikh	Former Dean, IIM Ahmedabad	Member
5	Arun Maira	Former Chairman, Boston Consulting Group, India	Member
6	Santosh Desai	MD & CEO , Futurebrands India	Member
7	Pratik Kumar	CEO , Wipro Infrastructure Engineering	Member
8	Savita Mahajan	Former Deputy Dean, Indian School of Business	Member
9	Vinita Sahay	Director at Indian Institute of Management, Bodh Gaya	Member
10	Shuchi Tandon	Associate Professor, Psychology, IIT Delhi	Member
11	Karthik Dave	Dean (Planning) and Dean SBPPSE at Dr. B. R. Ambedkar University, Delhi	Member
12	Amitabh Kodwani	Associate Professor, Indian Institute of Management, Indore	Member


Frequency of meetings	Twice a year
------------------------------	--------------



	Nature and Extent of involvement of Faculty and students in academic affairs/improvements	Yes – Student Council and Faculty for Student Development and Affairs collaboratively take part in the improvement process					
	Mechanism/ Norms and Procedure for democratic/ good Governance	Yes- Student Council members are elected from the batch which serves as the student body. Class Representatives are elected which coordinate between students and faculty members. Each student is assigned a mentor for student development. Anti- Ragging and Grievance Redressal committees are constituted for governance.					
	Student feedback mechanism On Institutional Governance / faculty Performance	Mechanism is in place and feedback is taken online on internet/web for each faculty course					
	Grievance redressal mechanism for faculty, staff and students	Mechanism is in place through Grievance Redressal Committee, Dean, Director and Ombudsman and also informal interactions with students. Online feedback is taken from students on governance issues also.					
	Establishment of Anti-Ragging Committee	YES					
	Establishment of Online Grievance Redressal Mechanism	YES					
	Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University	YES					
	Establishment of Internal Complaint Committee (ICC)	YES					
	Establishment of Committee for SC/ ST	YES					
	Internal Quality Assurance Cell	YES					
6	Programme	Sr. No.	Name of the Programme	Name of the Course	NBA Accreditation	Number of Seats	Duration
		1.	Management	Post Graduate Diploma in Management	NA	240	2 years
		2.	Management	PGDM (Business Design and Innovation)	NA	60	2 years



	Course Name	PGDM
	Cut off marks – General Quota	(Academic year 2024-25) Batch - 2024-25 – 60 Percentile CAT/XAT/GMAT /CMAT/MAT
	Fee	14.8 lakhs per annum (Excluding Hostel, Security Deposit & Global Immersion)
	Placement Facility	YES
	Students Placed	97%
	Minimum Salary, Rs./Year	6 LPA
	Maximum Salary, Rs./Year	19.30 LPA
	Average Salary, Rs./Year	10.02 LPA
	Name and duration of programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details:	Not Applicable
7	Faculty	34
	Permanent Faculty	33
	Adjunct Faculty	1
	Permanent Faculty: Student Ratio	1:20
8	Profile of Director	Prof. R. Srinivasan is presently the Director & Professor, SOIL School of Business Design (SOBD), Gurgaon, Delhi-NCR. He holds Ph.D. from FMS, University of Delhi in Financial Risk Management. He has more than 37 years of experience in the IT industry, teaching, research, and consultancy. Prior to joining SOBD he has worked as Head, KSOM; Associate Dean, NMIMS, Indore campus; Director & Head, Amity Institute of Competitive Intelligence and Strategic Management (AICISM), Amity University, Noida. In his past

		association as part of NMIMS, Amity University, and other organizations, Dr. Srinivasan had been part of various committees and sub-committees, such as Faculty Recruitment Committee, Accreditation Committees, Quality Assurance and Enhancement Committee, Industry Interaction Cell, etc. Besides he had also served as the Chair of the Board of Studies, Academic Council, Quality Assurance, Disciplinary Committee, etc. He is invited as an expert by CISR-NISTADS, Govt. of India, New Delhi as an expert in their various projects. He is also invited as a subject expert by National Institute of Smart Govt. (NISG), a Govt. of India funded body. He has worked on European Union Funded research project; and was consultant to University of Applied Sciences, Frankfurt, Germany; Nomura Research Institute (NRI), Gurgaon; and Technova Global Pvt. Ltd., Gurgaon. He had also been associated with some of leading B-Schools like IMI, New Delhi; IMT, Ghaziabad; SOIL, Gurgaon; and IILM, New Delhi, in different capacities. His teaching and research interests are Finance, Accounts, Financial Modelling, Financial Risk Management, Analytics, etc. His research papers are published in several leading International and National indexed/refereed research journals. He also has developed case on Foreign Exchange Management.	
i	Name	Dr. R Srinivasan	
ii	Date of Birth	10/07/1964	
iii	Unique Id	1-7350806241	
iv	Education Qualification	PhD	
v	Work Experience	37	
	Teaching	15	
	Research	5	
	Industry	17	
	Others	NA	
vi	Area of Specialization	Finance	
vii	Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Security Analysis and Portfolio Management, Financial Research Methods etc.	
viii	Research guidance (Number of Students)	3	

	No. of papers published in National / International Journals / Conferences	12														
	Master (Completed/Ongoing)	Completed														
	Ph.D. (Completed/Ongoing)	Completed														
	Projects Carried out	0														
	Patents (Filed & Granted)	NIL														
	Technology Transfer	-														
	Research Publications (No. of papers published in National / International Journals / Conferences)	20														
	No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	03 <ul style="list-style-type: none"> • Proceedings of the International Conference “India at the Cross Roads: The Way Ahead”, Lexis Nexis, 2014 • Managing Inclusive Growth: The Bottom-up Approach for Harmonious Development, ISBN-93-80397-38-0,Pragun Publications, Noida, 2013 • Creativity & Innovation – Breaking the Barriers to Reach the Bottom of the Pyramid, ISBN-978-93-5143-105-3, Savera Publishing House, Gurgaon, 2012 														
9	Fee	14.8 Lacs (Two year)														
	Details of fee, as approved by State Fee Committee, for the Institution	Not Applicable.														
	Time schedule for payment of fee for the entire programme	<table border="1"> <thead> <tr> <th>Installment</th> <th>Due Date</th> </tr> </thead> <tbody> <tr> <td>Enrollment Fee</td> <td>At the time of admission</td> </tr> <tr> <td>Installment 1</td> <td>May 16th 2024</td> </tr> <tr> <td>Installment 2</td> <td>Sep 7th 2024</td> </tr> <tr> <td>Installment 3</td> <td>Feb 7th 2025</td> </tr> <tr> <td>Installment 4</td> <td>Aug 7th 2025</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	Installment	Due Date	Enrollment Fee	At the time of admission	Installment 1	May 16 th 2024	Installment 2	Sep 7 th 2024	Installment 3	Feb 7 th 2025	Installment 4	Aug 7 th 2025		
Installment	Due Date															
Enrollment Fee	At the time of admission															
Installment 1	May 16 th 2024															
Installment 2	Sep 7 th 2024															
Installment 3	Feb 7 th 2025															
Installment 4	Aug 7 th 2025															
	No. of Fee waivers granted with amount and name of students	N.A.														
	Number of scholarship offered by the Institution, duration and amount	No. of Students - 21 Amount 27 lakhs for the Batch 2023-2025 Duration – For the duration of course (2 years)														
	Criteria for fee waivers/scholarship	Fee waiver/ scholarship is given based on merits & means.														

	Estimated cost of Boarding and Lodging in Hostels	1.80 Lakhs (Yearly) approx..
10	Admission	
		PGDM
	Number of seats sanctioned with the year of approval	PGDM – 240 (2023-25) PGDM (Business Design and Innovation) - 60 (2023-25)
	Number of Students admitted under various categories each year in the last three years	(Academic year 2021-22) Batch – 2021-23: 95 Students (Academic year 2022-23) PGDM Batch – 2022-24: 172 Students (Academic year 2022-23) PGDM (Business Design and Innovation) Batch – 2022-24: 31 Students (Academic year 2023-25) PGDM Batch – 2023-25: 240 Students (Academic year 2023-25) PGDM (Business Design and Innovation) Batch – 2022-24: 59 Students
	Number of applications received during last two years for admission under Management Quota and number admitted (mentioned in the above question)	(Academic year 2021 -22) Batch - 2021-23 – NA (Academic year 2022 -23) Batch - 2022-24 – NA (Academic year 2023 -25) Batch - 2023-25 – NA
11	Admission Procedure	
		PGDM
	Mention the admission test being followed,	CAT (IIM) www.iimcat.ac.in
	name and address of the Test Agency and its URL (website)	XAT (XLRI) www.xatonline.in GMAT (GMAC) www.mba.com CMAT www.cmat.nta.nic.in MAT www.mat.aima.ins

	Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)	Not Applicable		
	Calendar for admission against Management/vacant seats:	<input type="checkbox"/> Last date of request for applications – 5th July 2024 <input type="checkbox"/> Last date of submission of applications – 15th July 2024 <input type="checkbox"/> Dates for announcing final results – 3 weeks from the day of submission <input type="checkbox"/> Release of admission list (main list and waiting list shall be announced on the same day) <input type="checkbox"/> Date for acceptance by the candidate (time given shall in no case be less than 15days)?? <input type="checkbox"/> Last date for closing of admission – 5thSeptember 2024 <input type="checkbox"/> Starting of the Academic session – July 2024 <input type="checkbox"/> The waiting list shall be activated only on the expiry of date of main list <input type="checkbox"/> The policy of refund of the fee, in case of withdrawal is aligned to the policy of AICTE.		
12	Criteria and Weightages for Admission			
	Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.	S. No.	SELECTION CRITERIA	WEIGHTAGES
		1	CAT/XAT/MAT/CMAT/GMAT	35%
		2	Academic performance in X Std., XII Std. Graduation	15%
		3	Personal interview	25%
		4	Sports, Extra-Curricular activities, Academic diversity and Gender diversity	5%
		5	Work Experience	5%
		6	Group Exercise	10%
		7	Group Discussion	5%
	Mention the minimum level of acceptance, if Any	CAT/XAT/GMAT/CMAT/MAT		
	Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years	NA		
13	List of Applicants			

	List of candidates whose applications have been received along with percentile / percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats	Yes (Available)
14	Results of Admission Under Management seats/Vacant seats	NA
	Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)	NA
	Score of the individual candidate admitted. arranged in order or merit	Yes (available)
	List of candidate who have been offered admission	Yes (available)
	Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate	Yes (available)
	List of the candidate who joined within the date, vacancy position in each category before operation of waiting list	Yes (available)

15	Information of Infrastructure and Other Resources Available	
	Number of Class Rooms and size of each	As per AICTE norms
	Number of Tutorial rooms and size of each	As per AICTE norms
	Number of Laboratories and size of each	N.A.
	Number of Drawing Halls with capacity of each	N.A.
	Number of Computer Centers with capacity of each	As per AICTE norms
	Central Examination Facility, Number of rooms and capacity of each	Facility Available - As per AICTE norms
	Online examination facility (Number of Nodes, Internet bandwidth, etc.)	Yes, as per AICTE norms
	Barrier Free Built Environment for disabled and elderly persons	YES
	Occupancy Certificate	YES
	Fire and Safety Certificate	YES
	Hostel Facilities	YES Available (Shuttle service to off campus building)
	Library	
	Number of Library books/ Titles/ Journals available (program-wise)	Titles – 644 Volume – 4725 physical + E-volume - 3000 No. of Journals – 24 + 8 Magazines (print) eBooks Database – EBSCO Host (eBook Business Collection has more than 24707 books) eJournal Database – JGate Plus (This package contains 18115 international journals and 1322 Indian journals.)
	List of online National/ International Journals subscribed	<ul style="list-style-type: none"> • Arthaniti - Journal of Economic Theory & Practice • Emerging Economies Cases Journal • Higher Education for the Future • Journal of Operations & Strategic Planning • Management and Labour Studies • Asian Journal of Management Cases • Foreign Trade Review

	<ul style="list-style-type: none"> • Global Business Review • IIM Kozhikode Society and Management Review • International Journal of Rural Management • Journal of Emerging Market Finance • Journal of Entrepreneurship • Journal of Human Values • Metamorphosis A Journal of Management Research • South Asian Journal of Business and Management Cases • Vikalpa Journal • Vision • Indian Economic Review • Opsearch • Indian Journal of Social Work • Yojana • Decision • Prabandhan: Indian Journal of Management • Journal of Management Research • International Journal of Banking, Risk and Insurance • Business Today • BW Business World • Career 360 • Forbes India • India Today • Outlook Business • The Week (Indian Edition)
--	---

	E- Library facilities	YES
	National Digital Library (NDL) subscription details	INHRNCSDMXDJ9I
	Laboratory and Workshop	N.A.
	List of Major Equipment/Facilities in each Laboratory/ Workshop	N.A.
	List of Experimental Setup in each Laboratory/ Workshop	N.A.
	Computing Facilities	
	Internet Bandwidth	300 Mbps



Number and configuration of System	11 Desktop's all in one (i3,4GB Ram,500GB HDD, TFT) 90 Laptops (i3,4GB Ram,500 Gb Hdd)
Total number of system connected by LAN	11
Total number of system connected by WAN	90
Major software packages available	YES
Special purpose facilities available (Conduct of online Meetings / Webinars / Workshops, etc.)	YES
Facilities for conduct of classes/courses in online mode (Theory & Practical)	YES
Innovation Cell	YES
Social Media Cell	YES
Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments	YES
List of facilities available	
Games and Sports Facilities	YES
Extra-Curricular Activities	YES
Soft Skill Development Facilities	YES
Teaching Learning Process	YES
Curricula and syllabus for each of the programmes as approved by the University	YES
Academic Calendar of the University	YES

	Academic Timetable with the name of the Faculty members handling the Course	YES
	Teaching Load of each Faculty	YES
	Internal Continuous Evaluation System and place	YES
	Student's assessment of Faculty, System in place	YES
16	Enrollment and placement details of students in the last 3 years	93% Enrollment 99% Placement
17	List of Research Projects /Consultancy Works (Last 1 year)	Not Applicable
	Number of Projects carried out, funding agency, Grant Received	Not Applicable
	Publications (if any) out of research in last three years out of master's projects	Not Applicable
	Industry Linkage	YES
	MoUs with Industries (minimum 3)	The Institute has a MoU with more than five industries
18	LoA and subsequent EoA till the current Academic Year	Yes. Available
19	Accounted audited statement for the last three years	Yes. Available
20	Best Practices adopted, if any	<ul style="list-style-type: none"> • The uniquely designed curriculum which amalgamates Management, Liberal Arts and Design thinking courses for the students to effectively face the challenges of tomorrow. • 50 Hours of Social Innovation Program • 1 week-long Rural immersion program organized. • 100 Hours & more of career development training for higher employability • Experiential learning Activity for 50 hours