

Faculty Research Publication

| S.No. | Name of Faculty Member | Name of the Research Paper | Year of Publication | Name of the Journal | Link | Level |
|-------|------------------------------|---|---------------------|--|---|------------------------------|
| 1 | Dr. Ripsy Bondia | Investigating association between factors fostering attention to a stock and rationales to buy it: an empirical analysis. | 2021 | Review of Behavioral Finance. | https://doi.org/10.1108/RBF-05-2021-0082 | International Research Paper |
| 2 | Dr Archana Mahamuni | "Primary Analysis of Electric Tractor Market In India" | 2022 | The Seybold | DOI: 10.5281/zenodo.6613375 | International Research Paper |
| 3 | Dr. Narendra Singh Chaudhary | Exploring whistle-blowing intentions of employees working in the Indian banking sector | 2022 | Global Business and Economics Review | https://doi.org/10.1504/GBER.2022.126638 | International Research Paper |
| 4 | Dr. Narendra Singh Chaudhary | Mediating and moderating variables of employee relations and sustainable organizations: a systematic literature review and future research agenda | 2022 | International Journal of Organizational Analysis | https://doi.org/10.1108/IJOA-12-2021-3091 | International Research Paper |
| 5 | Dr. Narendra Singh Chaudhary | Exploring whistleblowing intentions of Indian nurses: a qualitative study | 2022 | International Journal of Organizational Analysis | https://doi.org/10.1108/IJOA-06-2021-2804 | International Research Paper |
| 6 | Dr Manpreet Kaur | Efficiency of Mutual funds during COVID-19: Empirical analysis in Indian context using DEA approach | 2022 | Journal of Contemporary Issues in Business and Government | https://www.cibgp.com/issue-content/efficiency-of-mutual-fund-schemes-during-covid-19-empirical-analysis-in-indian-context-using-dea-approach-610 | International Research Paper |
| 7 | Dr Manpreet Kaur | Digital Payments, Economic Growth and Currency in Circulation: Empirical Analysis in Indian context | 2022 | Manager–The British Journal of Administrative Management | https://tbjam.org/vol58-issue-156/ | International Research Paper |
| 8 | Dr Dindayal Agarwal | Studying the interactions among Industry 5.0 and circular supply chain: Towards attaining sustainable development | 2022 | Computer and Industrial Engineering | https://doi.org/10.1016/j.cie.2022.108927 | International Research Paper |
| 9 | Dr Dindayal Agarwal | Impediments of product recovery in circular supply chains: Implications for sustainable Development | 2022 | Sustainable Development | https://doi.org/10.1002/sd.2472 | International Research Paper |
| 10 | Dr Dindayal Agarwal | Identifying issues in adoption of AI practices in construction supply chains: towards managing sustainability | 2023 | Operations Management Research | https://doi.org/10.1007/s12063-022-00344-x | International Research Paper |
| 11 | Dr Dindayal Agarwal | Sustaining circular economy practices in supply chains during a global disruption | 2023 | The International Journal of Logistics Management | https://doi.org/10.1108/IJLM-04-2022-0154 | International Research Paper |
| 12 | Dr Dindayal Agarwal | Drivers to mitigate climate change in context of manufacturing industry: An emerging economy study. | 2023 | BSE - Business Strategy and the Environment | https://doi.org/10.1002/bse.3376 | International Research Paper |
| 13 | Dr Dindayal Agarwal | Antecedents of digital supply chains for a circular economy: A sustainability perspective | 2023 | IMDS - Industrial Management & Data Systems | https://doi.org/10.1108/IMDS-05-2022-0273 | International Research Paper |
| 14 | Dr Manpreet Kaur | Examining the Antecedents of Defence Indigenization for Modernization of Armed Forces in India | 2023 | Tuijin Jishu/Journal of Propulsion Technology | https://doi.org/10.52783/tjpt.v44.i4.1403 | International Research Paper |
| 15 | Dr Vani Aggarwal | Economic Modelling on Economic Growth and International Trade in G20 Countries: The role of Digital Economy | 2023 | European Economic Letters | https://www.eelet.org.uk/index.php/journal/article/view/688 | International Research Paper |
| 16 | Dr.Manjula Srinivas | Media Management for New Media | 2023 | Shineeks Publications | 978-9-69-339252-4 | US Publication |
| 17 | Dr.Manjula Srinivas | A Study on Portrayal of Anti Hero characters ...in Indian Commercial Cinema | 2023 | Journal of Xidian University | http://xadzkjdx.cn/ ISSN1001-2400 | International Research Paper |
| 18 | Dr.Manjula Srinivas | Digital Transformation in Media Management and Journalism | 2023 | Xplore, The Xav Research Journal(hard copy only) | Vol14, Issue1, 2023. Humanities & Social Science Edition ISSN 2249-1878 | International Research Paper |
| 19 | Dr. Narendra Singh Chaudhary | Exploring the Factors for Sustainable Organisation via Employee-Employer Relationship | 2023 | International Journal of Public Sector Performance Management | Accepted but not published (Abstract is online visible) 10.1504/IJPSPM.2024.10054404 | International Research Paper |
| 20 | Dr. Narendra Singh Chaudhary | Exploring Teacher's Perception Towards Sustainability in Indian Higher Educational Institutions | 2023 | World Review of Entrepreneurship, Management and Sustainable Development | Accepted but not published (Abstract is online visible) https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=WREMSD | International Research Paper |

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|-------|------------------------|---|---------------------|--|--|-----------------------------------|
| 21 | Dr Archana Mahamuni | Digital Transformation in Banking sector an Empirical Investigation into the Usage of E-Banking Services - A Cross Country Study in Nepal and India | 2023 | European Chemical Bulletin | https://www.eurchembull.com/uploads/paper/6769132249d00477e32463ef03e607a1.pdf (ISSN 2063-5346) | International Research Paper |
| 22 | Prof. Chandan Jha | A Two Stage DEA Approach to Analyse the Efficiency of Professional Service Firms | 2023 | Empirical Economics Letters | https://doi.org/10.5281/zenodo.8384935 | International Research Paper |
| 23 | Prof. Chandan Jha | Applications of Disruptive Technologies in Professional Services | 2023 | Empirical Economics Letters | https://doi.org/10.5281/zenodo.10072195 | International Research Paper |
| 24 | Dr Manjula Shrinivas | Framework for examining the influence of social media content on customer engagement in the digital marketing landscape | 2023 | Asian and Pacific Economic Review | | International Research Paper |
| 25 | Dr. Mohd Naved | Influence of Green Advertising on the Consumer View of Green Technology and Sustainability | 2023 | Journal of Informatics Education and Research | https://doi.org/10.52783/jier.v3i2.344 | International Research Paper |
| 26 | Dr. Mohd Naved | Integration of Digital Transformation and Corporate Innovation in International Business Strategies and Practices | 2023 | Journal of Informatics Education and Research | https://doi.org/10.52783/jier.v3i2.311 | International Research Paper |
| 27 | Dr. Reetika Dadheech | Home-based work or non-home-based work? Factors influencing work choices of women in the informal sector" | 2023 | International Journal of Sociology and Social Policy | https://doi.org/10.1108/IJSSP-08-2021-0200 | B category, International Journal |